

Frank DeBlasi^{((•))}

Media Kit

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frankdeblasi.com

Author Biography

Stories That Shape Success—On the Field and in Business

About the Author

Meet Frank DeBlasi

Frank DeBlasi is a web professional, entrepreneur, mentor, media guest, and author whose career has been built at the intersection of business, storytelling, and real-world experience. Over the years, he has helped build, manage, and grow digital brands while also sharing insights drawn from a hands-on career in entrepreneurship and digital media. His work reflects a practical understanding of how business, a career and life constantly overlap, and how the lessons learned along the way often become the most valuable.

As a creator, Frank uses writing as a way to document experience and turn it into perspective. His books are not just stories—they are reflections of the decisions, challenges, and turning points that shape both personal and professional growth. Whether in business or life, he focuses on the idea that success is rarely a straight line, but instead a series of trade-offs, lessons, and defining moments.

His first published book, *Card From My Father*, is rooted in his lifelong passion for baseball and baseball card collecting. It blends personal history with the emotional connection between father and son, using the game as a backdrop for memory, identity, and connection. This work reflects a more personal side of his writing, centered on nostalgia, family, and the meaning found in small but powerful moments.

Frank's upcoming book, *The Trade Offs*, shifts into the world of business and decision-making, exploring the realities behind success and the sacrifices often required to achieve it. Drawing from his professional journey as an entrepreneur and digital strategist, the book captures the tension between opportunity, risk, and long-term vision.

Across both projects, Frank's writing connects business, baseball, and life experience into a single narrative thread: that everything meaningful comes with trade-offs, and understanding them is where clarity begins.

Full Website Document

<https://frankdeblasi.com/meet-frank-the-author/>

Contact Information

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