

The Frank DeBlasi

Media Kit

**Biography, Press Coverage, Photos
and Everything Frank**



Meet Frank at
www.frankdeblasi.com

In the Press

News Websites and Publications

See Frank in publications at
www.frankdeblasi.com/frank-in-the-press

CNBC.com

Steals & Deals, Google TipJar, DTV Coupons and More
Site of the Day, cnbc.com

Fox Business

Shop Smart for Six Popular Mother's Day Gifts
Marcia Passos Duffy, Fox Business

Fox Business

7 Tips for Saving Time, Money When Shopping Online
Dana Dratch, Fox Business

Fox Business

What Not to Buy in July
Dana Dratch, Fox Business

ideamensch

Frank DeBlasi – CEO and Cofounder of Hoopla Doopla
Mario Schulzke, [ideamensch](http://ideamensch.com)

Kiplinger

Revenue Sharing for Shoppers
Cindy Scwalb, kiplinger.com

Patch

Ronkonkoma Resident Cashing in with HooplaDoopla.com
Chris R. Vaccaro, Patch.com

Startup Nation

30 Ways to Make Your Business Stand Out from the Crowd
Wendy Kenney, Startup Nation

USA Today

Start early (and get crafty) to save money on holiday gifts
Annalisa Rodriguez, USA Today

In the Press

YFS Magazine

Bargain Hunting Entrepreneurs Monetize the “Thrill of a Good Deal” with Hoopla Doopla Staff Contributors, YFS Magazine

Network Television

Watch Frank on television shows at
www.frankdeblasi.com/frank-in-the-press

Fox Business

Stuart Varney Talks Cash Back Shopping with Hoopla Doopla Cofounder Frank DeBlasi on Varney & Co.

Fox News, New York

How to Earn Cash Back Shopping Online with Hoopla Doopla Cofounders Frank DeBlasi and Tom Cangle

ABC Good Morning Texas, Dallas, Texas

Holiday Shopping Tips and Online Bargain Hunting Tips From Hoopla Doopla’s Frank DeBlasi and Tom Cangle

Fox News, Houston, Texas

Black Friday Shopping Tips and Holiday Shopping Tips From Hoopla Doopla’s Frank DeBlasi and Tom Cangle

Radio Shows

Listen to Frank on radio shows at
www.frankdeblasi.com/frank-in-the-press

Radio Jobline with Scott Passeser, LI News Radio

How to Make Money with Affiliate Marketing

Radio Jobline with Scott Passeser, LI News Radio

Branding Yourself on Social Media

Back to Business with David Levenstein, LI News Radio

Website Building and Branding, and Cash Back Shopping

In the Press

Podcasts

Listen to Frank on podcasts at
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Enterprise Podcast Network

Turning Online Shoppers into Revenue Sharing Partners

Magazines

See Frank in magazines at
www.frankdeblasi.com/frank-in-the-press

Entrepreneur, July 2010 Issue

Econnect Thread of the Month

Diversity Woman, Winter, 2017 Issue

Let's Make a Deal