

# The Frank DeBlasi

## Media Kit

**Biography, Press Coverage, Photos  
and Everything Frank**



Meet Frank at  
[www.frankdeblasi.com](http://www.frankdeblasi.com)

# Professional Biography

## Short Biography

Frank has been serving the web and digital media world for two decades. His expertise ranges from building and managing websites and creating marketing campaigns for award winning companies, to cofounding and creating Hoopla Doopla, a leading online shopping portal. He has been featured on popular television shows on major networks such as Fox Business, Fox News, and ABC, as well as various magazines, news websites, radio shows and podcasts.

## Long Biography

### Meet Frank DeBlasi

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Whether overseeing designers and marketers, or lending specific skills to a project, Frank is a team player who is driven to produce results.

### Teaching and Preaching

Frank enjoys talking about the world of digital media and sharing his experiences in entrepreneurship. He donates time at his local public library to teaching classes on various topics, ranging from personal branding to website building and management. Behind the microphone, Frank has had various guest spots on local and international radio shows and podcasts, discussing a wide range of web technology and entrepreneur related topics.

“How many people get to work in a career they love, and do the same thing for fun in their spare time?”

This is Frank’s take on his profession, and it has reflected in his work over the course of his career.

See Frank’s Work at  
[www.frankdeblasi.com/meet-frank-the-web-professional](http://www.frankdeblasi.com/meet-frank-the-web-professional)