Official Biographies

Frank DeBlasi

Professional Biography

Frank DeBlasi is an accomplished web and digital media professional, entrepreneur, mentor, and author with extensive experience in website management, digital marketing, branding, and online business development.

His career includes corporate digital media leadership at Biodex Medical Systems and VAI, along with co-founding Hoopla Doopla, an online shopping and cashback rewards platform that achieved national media recognition and generated millions in affiliate revenue.

Frank's professional expertise and entrepreneurial accomplishments have been featured on Fox Business, Fox News, ABC, and other media outlets.

He also serves as a volunteer SCORE business mentor, teaches technology and digital media courses at the Connetquot Public Library, and participates in local career education initiatives.

A published author, Frank wrote Cards From My Father and is developing The Trade-Offs No One Talks About, exploring the personal and professional realities of entrepreneurship.

Short Biography

Frank DeBlasi is a web and digital media professional, entrepreneur, SCORE mentor, and author. He co-founded Hoopla Doopla, an online shopping platform recognized by national media, including Fox Business, Fox News, and ABC. His career spans corporate website management, digital marketing, entrepreneurship, education, and publishing. He is also the author of Cards From My Father, a memoir exploring family connections through baseball card collecting.